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62.97.

STANDARD SEED COMPANY

TESTED NORTHERN GROWN SEEDS

RACINE, WIS.

THE GARDEN SEEDS

That Will Give You
THE BIG CROP

SPRING

1923

Fifth Year

OUR SEEDS

are

DEPENDABLE



PEDER BACK, Prop.

Dear Customers and Friends:

I wish to thank the many customers who, by their patronage, have made it possible again this year to offer you our little price list. I appreciate your business and promise you the best seeds obtainable.

I realize the great importance of good, reliable seeds, having been a gardener for twenty years, and I wish to sell you such seeds as I would like to grow myself.

Yours sincerely,

PEDER BACK.



Back's Hollander or Danish Ballhead Shortstem. Own Strain, Treated Seeds.

**WHAT PROMINENT CABBAGE GROWERS SAY ABOUT PEDER
BACK'S SUPERIOR CABBAGE SEEDS**

Dec. 23th, 1922.

From Col. L. C. Christensen.

My Dear Mr. Back:

Enclosed please find my order for next year's Cabbage Seed. I wish to thank you for the way you have taken care of my orders in the past years, and I can recommend your Cabbage Seed to my friends as being the best seed that I have had.

Yours very truly, L. C. CHRISTENSEN.

Union Grove, Wis., Dec. 11th, 1922.

Dear Sir:

In regard to your Cabbage Seed will say that I have grown Cabbage from your seed for a number of years alongside of Cabbage from other seed, and I have found your seed to be very much above the average, especially as to uniformity and good KEEPING qualities in storage.

Very truly yours, HARVEY A. NELSON.

Dear Sir:

Your seed was very good. I think it must have grown 100 per cent, as I raised all my plants and had all kinds of plants to spare.

Sincerely yours, JOSEPH MEYER, Corliss, Wis.

Dear Sir:

I am very glad to have a chance to recommend the Standard Seed Co., as I have been a user of their seed for several years and have always been very much pleased with them.

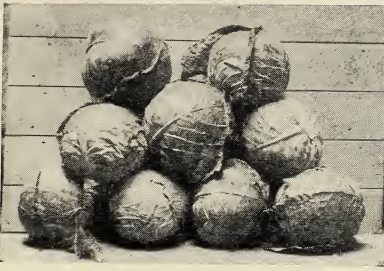
Sincerely Yours, FRED C. HANSEN, Union Grove, Wis.

Dear Sir:

In regard to your early and late Cabbage Seed, we wish to say that we and many of our neighbors have been using it for several years and found it satisfactory as to quality and price.

Yours truly,

RASMUSSEN & IVERSEN
ROBT. M. RASMUSSEN, Kenosha, R. F. D. 2.



Back's Copenhagen Market. Own Strain. Treated Seed.



Back's Glory. Own Strain. Treated Seed.

My Dear Mr. Back:

In regard to your Cabbage Seed would say it came up fine and showed very vigorous growth from the start. Your Back's Hollander Cabbage Seed produced about 25 per cent more cabbage to the acre than other Holland Cabbage Seed planted side by side.

Yours very truly, **WALTER R. ROWLEY,**
Racine, R. F. D. 3.

I have known Peder Back the Proprietor of Standard Seed Co. for several years, and I have always found their seeds good and true to name, and they are very good people to do business with.

J. J. BARROWS, Somers, Wis.
Racine, Wis., R. F. D. No. 3.
Jan. 24, 1923.

My Dear Mr. Back:

Please enter my order for 2 lbs. of your Ferry's Hollander Cabbage Seed grown in Denmark.

I had this variety last year and was very much pleased with it, in fact, I am thankful to you for recommending and selling me such fine Cabbage Seed.

I have several tons of this cabbage right now in my storage house and it is as green and healthy as the day it was picked, and every head is as hard and heavy as a rock.

The seed came up 100 per cent and the plants were hardy and strong and kept on growing into fine uniform solid heads.

Yours very truly, **ARTHUR SCHACHT.**

Dear Mr. Back:

I bought 5 pounds of your Cabbage Seed last year and was so well pleased with my Cabbage that I am coming in to see you and get all my seed from you again.

I believe I had the best Cabbage in Kenosha County, at least I have not seen any better and the Cabbage Buyers were after me early and late to get a hold of it.

Yours very truly, **P. G. SCHAEFFER,**
Somers, Wis., R. F. D. 1.

Here is a letter from Mr. John D. Jones, Jr., R. F. D. 3, Racine, Wis. Be sure to read it carefully. He is a real successful grower.

STANDARD SEED CO.,
Racine, Wis.

Racine, Wis., Dec. 22, 1922.

Gentlemen:

In the Spring of this year I purchased one pound of Back's Copenhagen Market Cabbage Seed, one pound of Back's Hollander and one pound of your Special Ferry's Hollander grown for you in Denmark.

The germination of all three varieties was satisfactory, that of Back's Hollander being the best that I have observed in 15 years' cabbage growing.

We planted about five acres of Copenhagen Market; about one acre of Back's Hollander and five acres of Ferry's Hollander. The Copenhagen Market seed was sown on the 10th of May, the plants were set out about the 20th of

June and the crop was marketed in the ten-day period beginning Aug. 25th. It was the earliest Cabbage that we have ever grown; it yielded about 14 tons per acre, but would have yielded much more heavily had it been given two weeks more to grow. Incidentally, it was the finest eating cabbage that ever came on our table.

Of the two late varieties Back's Hollander is a heavy yielding firm cabbage that in many respects is an ideal strain for the general late market.

The Ferry's Hollander Danish grown is the kind that delights the heart of the grower who wants a late cabbage for storing. The heads are as sound as so many nuts and almost as uniform in size. For our black fertile soil this variety cannot be surpassed. All three varieties are true to type a quality which is lacking in much of the seed ordinarily offered for sale.

I want you to reserve two pounds of each variety for me for the season of 1923 and in conclusion let me extend to you the best wishes for the New Year.

Very truly yours,

J. D. JONES JR.

CABBAGE.

The World's Best Cabbage Seed. All New and Fresh Pure Strains. High Germination. Dependable. All Grown in Denmark.

	Oz.	¼-Lb.	Lb.
Early Express, pointed heads.....	\$0.20	\$0.75	\$3.00
Early Winningstadt, pointed heads.....	.20	.70	2.50
Early Jersey Wakefield, pointed heads.....	.20	.70	2.50
BACK'S Copenhagen Market. Own Strain. Very			
Early50	1.50	5.00
Copenhagen Market, choice strain.....	.30	1.00	3.50
BACK'S Glory. Own Strain30	1.00	3.50
Enkhuizen Glory. Selected25	.80	3.00
All Season. Selected Strain20	.70	2.50
Improved Brunswick. Selected20	.65	2.25
BACK'S Hollander. Own Strain. None Better—			
or Danish Ballhead short stem.....	.35	1.25	4.00
Ferry's Hollander. Own Strain. Danish Grown85	2.50	8.00
Danish Ballhead Short Stem. Selected.....	.25	.80	3.00
Danish Ballhead Tall Stem. Selected.....	.30	.90	3.25
Danish Roundhead Short Stem. Selected.....	.30	.90	3.25
Premium Late Flat Dutch. Selected.....	.20	.65	2.25
Mammoth Rock Red. Selected.....	.25	.90	3.25
Danish Dark Red Stonehead. Selected.....	.30	1.00	3.50
BACK'S Danish Red Christmas Cabbage40	1.50	5.00
Haco. Early Dark Red. None Better.....	.50	1.75	6.00
Savoy Cabbage. Early Ulm.....	.20	.70	2.50
Savoy Perfection20	.70	2.50

Our Dollar Seed Package.

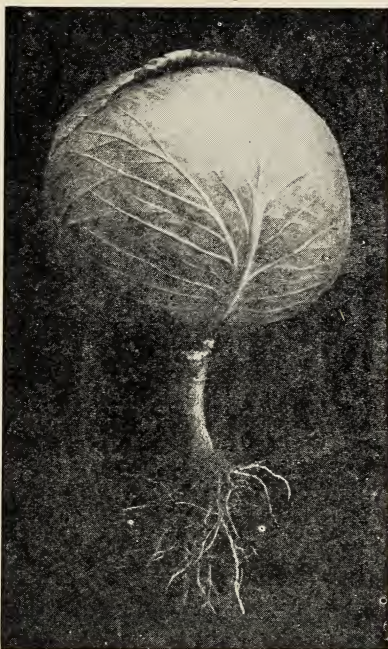
This is a package that we have advertised ever since we began business five years ago, and the seed is of the same high quality as if you bought our seed by the pound.

Contains the following 25 Varieties of Seed:

If you should want some other kind, we will be pleased to give you whatever you wish, at the same price.

Back's Holland Cabbage, Danish Red Christmas Cabbage, Danish Savoy Cabbage, Danish Green Kale, Moss Curled Parsley. Thick Parsley Roots, White Kohlrabi, Yellow Globe Onions, Chervil, Long Green Cucumber, Dill, Thyme, Parsnip, Danish Celery Roots, Earliana Tomatoes, Victory Spinach, May King Head Lettuce, Scarlet Globe Radish, Early Muskmelon, Danish Rutabago, Danish Turnips, Great Dane Cauliflower, Danish Dark Red Round Beets, Danish Graskar, and Danish Brussels Sprouts.

All of this seed is grown in Denmark for us, except the Lettuce and Cucumber seed.



Back's Copenhagen Market



Back's Hollander

Cabbage Seed

Cabbage Seed is our leading Specialty, and we recommend **Back's Own Strain** to any one who wants the best.

Back's Strain of Cabbage Seeds are grown in the Northern Part of Denmark, from the very best Selected Stock, by reliable Seed Growers, whom we know personally, and we firmly believe **Back's Strain of Cabbage Seeds** to be the most reliable you can buy.

Back's Strains of Cabbage Seeds are true to name. **Back's Strains of Cabbage Seeds** Produce the Biggest Crops. **Back's Strain's Produce Large Uniform Heads.** **Back's Strain** can be depended upon. All Seed of **Back's Strains** are Disinfected and Treated by us.

The germs of some of the worst cabbage diseases such as Black-Rot and Black-Leg have been found to overwinter on Cabbage Seed, thereby causing loss to entire Fields. For this reason we disinfect all our cabbage Seeds of **Back's Own Strain**, thereby making it superior to all other Cabbage Seed.

Back's Copenhagen Market

Best Early Cabbage

The heads are exceptionally large, very solid and of most excellent quality. The plants are vigorous but compact with short stem. **Back's Strain Produce** very large round heads and very early.

Oz. \$.50 1/4 Lb. \$1.60 Lb. \$5

Back's Glory The Second Best Early Cabbage

From two to four weeks later than Copenhagen Market and will keep late without busting. The plants are very strong growing and produce large round heads.

Oz. \$.30 1/4 Lb. \$1.00 Lb. \$3.50

Back's Hollander or Danish Ballhead Short Stem. The Best late Cabbage.

Very hard and solid, produce large heads of exceptionally good quality. This variety should yield over 25 tons to the acre under favorable conditions. It is a good late keeper and one of the Best for Storage. The color of the outer leaves is Bluish Green and **Back's Strain of Hollander** is thereby easily recognized. We recommend this to be the most reliable late cabbage.

Oz. \$.35 1/4 Lb. \$1.25 Lb. \$4.00

Ferry's Strain Hollander

This Cabbage is grown by many of the large Cabbage Growers, and we consider it one of the Best.

It is a late variety with Medium sized Heads and as solid as a Rock.

It is a good late Keeper.

Our Seed is grown by our Grower in Denmark from seeds we purchased from D. M. Ferry and Co.

Oz. 75 1-4Lb. 2.50 Lb. 8.00

ARTICHOKE Oz.

Green Globe.....pkt...\$0.10 \$1.00

ASPARAGUS Oz.

Conover's Colossal.....pkt...\$0.10 \$0.15

BEANS. Bush Green Podded**¼ Lb. Lb.**

Early Valentine. Round..\$0.10 \$0.35
 Giant Stringless10 .35
 Longfellow10 .35
 Bountiful10 .35
 Burpee's Stringless15 .40
 Sutton's Masterpiece15 .50
 Large White Marrow10 .30
 White Navy10 .25

BEANS. Bush. Wax Podded**¼ Lb. Lb.**

Improved Golden Wax.. \$0.10 \$0.35
 Davis White Wax..... .10 .35
 Pencil Pod Black Wax..... .15 .40
 Royal Black Wax10 .35
 Curries Rust Proof10 .35
 Sure Crop Wax, extra..... .15 .40
 Wardwell's Kidney Wax.... .15 .40

BEANS. Pole.**¼ Lb. Lb.**

Kentucky Wonder, green
 pod\$0.15 \$0.40
 Kentucky Wonder, wax..... .15 .40

BEANS—Bush Lima**¼ Lb. Lb.**

Burpee's Improved Lima....\$0.15 \$0.40
 Fordhook Bush Lima15 .40
 Henderson's Bush Lima.... .15 .40
 Dreer's Bush Lima15 .40

BEANS—Pole Lima**¼ Lb. Lb.**

Carpenteria, early.....\$0.15 \$0.40
 King of the Garden..... .15 .40

BEETS—for Table**Oz. ¼ Lb. Lb.**

Extra Early Egyp-
 tian\$0.15 \$0.30 \$0.90
 Crosby's Egyptian..... .15 .30 .90
 Detroit Dark Red..... .20 .40 1.25
 Crimson Globe15 .35 1.00
 Back's Danish Dark
 Blood Red, very
 sweet25 .60 2.00
 Danish Half Long,
 dark blood red..... .20 .40 1.25
 Swiss Chard15 .30 .90

COW BEETS OR MANGELS**Oz. ¼ Lb. Lb.**

Imp. Mammoth Long
 Red\$0.10 \$0.20 \$0.55
 Half Sugar10 .20 .55
 Golden Tankard10 .20 .60
 Danish Sludstrup,
 yellow10 .25 .75
 Back's Danish Cow
 Beet15 .30 1.00

SUGAR BEETS**Oz. ¼ Lb. Lb.**

Klein Wanzleben.....\$0.10 \$0.20 \$0.60

BRUSSELS SPROUTS**Oz. ¼ Lb. Lb.**

Danish Perfection\$0.25 \$0.80 \$3.00
 Long Island Market.. .35 1.00 3.50

CHINESE CABBAGE**Oz. ¼ Lb. Lb.**

Also called Celery
 Cabbage\$0.25 \$0.75 \$2.25

CAULIFLOWER

All our Cauliflower Seeds are grown
 in Denmark. None Better.

Extra Early Dwarf Erfurt.

New Earliest Snowball.

Giant Dry Weather or Great Dane.

Pkt., 10c; ¼ oz., 75c; oz., \$2.50

CARROTS**Oz. ¼ Lb. Lb.**

Danvers Half Long \$0.15 \$0.30 \$1.00
 Early Chantenay15 .40 1.25
 Oxheart or Guerande .15 .30 1.00
 Danish Half Long.... .25 .60 2.00
 Improved Long
 Orange15 .30 1.00
 Giant White Belgian .15 .25 .90

CELERY**Oz. ¼ Lb.**

Improved White Plume.....\$0.35 \$1.00
 Golden Yellow Self
 Blanching75 2.25
 Columbia50 1.40
 Giant Pascal35 1.00
 Winter Queen New..... .35 1.00

CELERIAC—Turnip Rooted**Oz. ¼ Lb.**

Danish Giant Prague.....\$0.25 \$0.75

CHERVIL**Oz. ¼ Lb.**

Danish Extra Curled.....\$0.25 \$0.75

CHICORY**Oz. ¼ Lb.**

Witloff French Endive.....\$0.20 \$0.60

COLLARDS**Oz. ¼ Lb.**

True Georgian\$0.15 \$0.30

CHIVES

Pkt., 10c.

CORN SALAD

Fettcus or Lamb Lettuce....\$0.15 \$0.40

SWEET CORN**¼ Lb. Lb. 10 Lb.**

Alpha., Very Early....\$0.15 \$0.45 \$3.50
 Marumoth White Cory .10 .25 2.00
 Crosby's Early10 .30 2.50
 White Mex., Early.. .10 .35 3.00
 Early Evergreen10 .25 2.00
 Golden Bantam., Ex. .10 .30 2.25
 Bantam Evergreen.... .10 .25 2.00

Charlevoix. Yellow....	.10	.30	2.50
De Luxe Golden			
Giant10	.25	2.00
Country Gentleman....	.10	.30	2.25
Stowell's Evergreen..	.10	.25	2.00

POP CORN

White Rice10	.25	2.00
New Tom Thum.....	.10	.25	2.00

CRESS

Curled or Pepper Grass, oz.....	15c		
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CUCUMBER

	Oz.	¼ Lb.	Lb.
Chicago Pickling	\$0.15	\$0.40	\$1.25
Early White Spine....	.15	.40	1.25
Imp. White Spine.....	.15	.40	1.30
Imp. Long Green.....	.15	.40	1.25
Ferry's Long Green..	.20	.55	1.75
Early Fortune15	.45	1.50
Early Klondike15	.45	1.50
Davis Perfect15	.45	1.50
Early Short Green....	.15	.40	1.25
Japanese Climbing....	.25	.65	2.25
Wild Cucumber20	.50	1.75

EGG PLANT

	¼ Oz.	Oz.
New York Imp. Purple.....	\$0.15	\$0.50
Black Beauty20	.60

ENDIVE

	Oz.	¼ Lb.
Broad Leaved Batavian.....	\$0.15	\$0.40
Large Green Curled.....	.15	.40
Ever White Curled.....	.15	.40
Witloof Chicory20	.60

KALE

	Oz.	¼ Lb.
Danish Green Kale, Tall.....	\$0.15	\$0.40
Danish Green Kale, Dwarf	.15	.50

KOHLRABI

	Oz.	Lb.
Early White, Vienna.....	\$0.25	\$0.75
Early Purple, Vienna.....	.30	.90

LEEK

	Oz.	¼ Lb.
American Flag	\$0.30	\$0.90
Danish Giant35	1.00

LETTUCE LEAF

	Oz.	¼ Lb.	Lb.
Imp. Grand Rapids....	\$0.15	\$0.40	\$1.50
Giant Early Prize			
Head15	.40	1.25
Black Seed. Simpson	.15	.40	1.25

LETTUCE HEAD

Hartford Bronze			
Head	\$0.25	\$0.80	\$3.00
May King15	.40	1.50
Big Boston15	.40	1.50
Iceberg15	.40	1.50
Los Angeles25	.75	2.50
Improved Hansen15	.40	1.25
California Cream15	.40	1.25
Paris White Cos.			
Romain15	.40	1.50

MUSKMELON—Green, Fleshed.

	Oz.	¼ Lb.	Lb.
Early Hackensack.....	\$0.15	\$0.40	\$1.50
Jenny Lind, Very			
Sweet20	.60	2.00
Rocky Ford15	.35	1.25

MUSKMELON—Pink, Fleshed.

Emerald Gem	\$0.20	\$0.55	\$1.75
Tip Top20	.55	1.75
Extra Early Osage....	.20	.55	1.75
Milwaukee Market....	.25	.75	2.50
Hoodoo, or Hearts of			
Gold20	.55	1.75
Select Osage15	.45	1.60

WATERMELON

	Oz.	¼ Lb.	Lb.
Kleckley's Sweet	\$0.15	\$0.40	\$1.25
Cole's Early15	.30	.90
Peerless15	.30	.90
Harris Earliest15	.30	1.00

OKRA OR GUMBO

White Velvet	\$0.15	\$0.25	\$0.75
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ONIONS

Our Onion Seeds are the Best there is to be had, and it is all tested, so you can depend on it.

	Oz.	¼ Lb.	Lb.
Southport Yel. Globe.....	\$0.20	\$0.60	\$2.00
Southport Red Globe..	.20	.60	2.00
S'thprt White Globe..	.25	.70	2.50
Yel. Globe Danvers..	.20	.60	2.00
Mich. Yellow Globe..	.20	.60	2.00
Mammoth Yellow or			
Prizetaker20	.60	2.00
White Portugal35	1.00	3.50
White Globe35	1.00	3.50
Large Red Wethers-			
field20	.55	1.75
Ex. Early Barletta....	.35	1.00	3.50

PARSLEY

Danish Moss Curled.....	\$0.15	.40	1.25
Danish Parsley Roots	.15	.40	1.25

PARSNIP

Imp. Hollow Crown.....	\$0.15	\$0.40	\$1.50
Imp. Guernsey,			
Danish15	.40	1.50

PEAS

	¼ Lb.	Lb.	10 Lb.
Alaska, Earliest of			
All	\$0.10	\$0.35	\$2.75
Premium Gem10	.35	2.75
Little Marvel10	.35	3.00
American Wonder10	.35	2.75
Dwarf Champion10	.35	2.75
Dwarf Telephone10	.35	3.00
Thomas Laxton10	.35	3.00
Giant Laxtonian10	.35	3.00
Alderman Tall10	.35	3.00
Gradus Tall10	.35	2.75

Telephone, Tall10	.35	2.75
Dwarf Gray Sugar....	.15	.40	3.50
Tall Gray Sugar.....	.15	.40	3.50
Melting Sugar15	.40	3.50

PEPPERS

	Oz.	¼ Lb.	Lb.
Chinese Giant	\$0.50	\$1.10	
Ruby King40	1.00	
Bull Nose40	1.00	
Sweet Mountain40	1.00	
Pimento40	1.00	
Red Chili40	1.00	
Long Cayenna35	1.00	
Royal King, Very Large....	.35	1.00	

PUMPKIN

	Oz.	¼ Lb.	Lb.
Small Sugar Pie.....	\$0.15	\$0.35	\$1.00
Mammoth King15	.40	1.50
Large Conn. Field....	.15	.25	.75

RADISH

Any variety 15 cents per oz.

¼ Lb. Lb.

Non Plus Ultra or Deep Scarlet Turnip, Very Early....	\$0.40	\$1.25	
Early Scarlet Globe.....	.40	1.25	
Early Scarlet Turnip,			
White Tip30	1.00	
Sparkler or Perfection.....	.30	1.00	
French Breakfast25	.90	
Crimson Giant25	.90	
White Icicle25	.90	
Long Brightest Scarlet.....	.25	.90	

WINTER RADISH

Oz. 15c

¼ Lb. Lb.

Round Black Spanish.....	\$0.30	\$1.00	
Long Black Spanish.....	.30	1.00	
Chinese Rose30	1.00	

RHUBARB OR PIE PLANT

Oz. ¼ Lb. Lb.

Victoria	\$0.20	\$0.60	\$2.00
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SALSIFY OR OYSTER PLANT

Mammoth Sandwich			
Island	\$0.20	\$0.60	\$2.00

SCORZONERA ROOTS

Giant Danish	\$0.40	\$1.25	\$5.00
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SPINACH

Oz. ¼ Lb. Lb.

King of Denmark,			
the Real Genuine..	\$0.15	\$0.40	\$1.25
Victoria10	.15	.40
Bloodsdales Savoy			
Leaved20	.60	
Long Standing10	.15	.40
Long Season10	.15	.40
New Zealand15	.30	1.00

SQUASH

Oz. 15c

¼ Lb. Lb.

Giant Summer Crookneck..	\$0.40	\$1.50	
Summer Crookneck35	1.25	
Early White Bush Scallop..	.35	1.25	
Delicious40	1.50	
True Hubbard40	1.50	

Golden Hubbard40	1.50	
Warted Hubbard40	1.50	
Vegetable Marrow, Green..	.40	1.50	
Danish Graeskar, Yellow..	.40	1.50	

SWISS CHARD

Oz. ¼ Lb. Lb.

Lucullus	\$0.15	\$0.30	\$0.90
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TOBACCO

Oz. ¼ Lb. Lb.

Comstock's Spanish....	\$0.70	\$2.00	\$6.00
Conn. Seed Leaf40	1.10	4.00
White Burley40	1.10	4.00

TOMATO

Pkt. 10c

Oz. ¼ Lb.

Spark's Earliana	\$0.35	\$1.00	
Avon Early	1.00	2.75	
Bonny Best35	1.00	
John Baer40	1.10	
Chalk's Early Jewel.....	.35	1.00	
Early Detroit55	1.60	
Livingstone's New Globe....	.55	1.60	
June Pink60	1.75	
Ponderosa60	1.75	
Improved New Stone.....	.30	.90	
Dwarf Stone45	1.25	
Golden Queen35	1.00	
Pear Shape Red.....	.45	1.25	
Pear Shape Yellow.....	.45	1.25	
Yellow Plume45	1.25	
Red Plum45	1.25	
Red Cherry45	1.25	
Yellow Cherry45	1.25	
Yellow Ground Cherry45	1.25	

TURNIP

Oz. 15c

¼ Lb. Lb.

Ex. Early White Milan.....	\$0.30	\$1.00	
Purple Top Strap Leaved..	.25	.65	
Purple Top White Globe....	.25	.65	
Early White Flat Dutch....	.25	.65	
Snowball25	.75	

RUTABAGO

Oz. 15c

American Purple Top.....	\$0.25	\$0.75	
Danish Bangholm20	.65	
Yellow Swedish25	.75	

HERBS

Pkt. 10c

Oz. ¼ Lb.

Anise	\$0.15	\$0.40	
Balm50	1.25	
Caraway15	.40	
Coriander10	.25	
Dill10	.15	
Sweet Fennel15	.30	
Horehound30	.90	
Lavender25	.75	
Sweet Marjoram25	.75	
Rosemary80	
Sage75	
Savory Summer20	.60	
Thyme60	1.75	
Wormwood25	.75	

NEW CHOICE FLOWER SEED

All our Flower Seed is New and Fresh and the Best obtainable. We buy direct from the Best Growers and you can depend on this Seed.

All are sold in 5-Cent Packages if not otherwise indicated.

- Acroclineum.** Roseum. Nice Pink Flower, also called Everlasting Flower. **Pkt. 10c. Oz. 30c.**
- Extra Fine Mixed.** **Pkt. 5c. Oz. 25c.**
- Agrostemma** or Rose of Heaven, $\frac{1}{2}$ **Oz. 25c.**
- Ageratum.** Imperial Dwarf Blue. $\frac{1}{4}$ **Oz. 15c.**
Blue Perfection. $\frac{1}{4}$ **Oz. 15c.**
Mexicanum Light Blue. **Oz. 40c.**
- Alyssum.** Sweet. **Pkt. 10c. Oz. 25c.**
Lilac Queen. **Pkt. 10c.**
Little Gem. **Pkt. 10c. $\frac{1}{4}$ Oz. 25c.**
- Amarathus.** Tricolor or Josephs Coat. **Oz. 40c.**
- Antirrhinum.** Snapdragon.
Tall Giant Mix. **Pkt. 10c. $\frac{1}{4}$ oz. 25c.**
Tall Giant Red. **Pkt. 10c. $\frac{1}{4}$ Oz. 25c.**
Tall Coral Red. **Pkt. 10c. $\frac{1}{4}$ Oz. 25c.**
Tall Giant Yellow. **Pkt. 10c. $\frac{1}{4}$ oz. 25c.**
Tall Giant Pink. **Pkt. 10c. $\frac{1}{4}$ oz. 25c.**
- Arabis, Alpina.** Little White Flower. **Pkt. 10c.**
- Asters. Queen of the Market.** Crimson, White, Pink, Purple, Light Blue, Lavender. Separate Shades. **Pkt. 10c. Oz. \$1.00.**
Extra Fine, Mixed. **Pkt. 10c. Oz. 75c.**
- Asters. Giant Crego.**
Separate Shades of Crimson, White, Daybreak Pink, Lavender, Purple, Rose Pink, Dark Blue. **Pkt. 10c. Oz. \$1.50.**
Extra Fine, Mixed. **Pkt. 10c. Oz. \$1.50.**
- Asters. Giant Branching. Late.**
Separate Shades of White, Pink, Crimson, Lavender, Purple, Dark Blue, Rose Pink. **Pkt. 10c. Oz. \$1.25.**
Extra Fine, Mixed. **Pkt. 10c. Oz. \$1.00.**
- Asters. Imported Giant Ostrich Feather.**
Separate Shades of Light Blue, Salmon Pink, Pink, White, Dark Blue, Yellow. **Pkt. 10c. $\frac{1}{4}$ oz. 40c. Oz. \$2.75.**
Extra Fine Mixed. **Pkt. 10c. $\frac{1}{4}$ oz. 30c. Oz. \$2.25.**
- Asters. King.**
Separate Shades of Crimson, Lavender, White, Rose, Pink. **Pkt. 10c. Oz. \$1.50.**
- Balsam.** Double Camelia. Separate Shades of White, Flesh Pink, Salmon and Crimson. **Pkt. 10c. $\frac{1}{4}$ oz. 20c.**
Extra Fine, Mixed. **Oz. 75c.**
- Bellis Perennis.** English Daisy.
Snowball, Pure White. **Pkt. 10c. $\frac{1}{4}$ oz. 50c.**
Longfellow, Pink. **Pkt. 10c. $\frac{1}{4}$ oz. 50c.**
Mammoth Choice, Mixed. **Pkt. 10c.**
- Calendula,** or Pot Marigold. Fine Double Mixed. **Pkt. 10c. Oz. 25c.**
- California Poppies.** Fine Mixed. **Oz. 40c.**
- Calliopsis.** Extra Fine Mixed. **Pkt. 10c. Oz. 50c.**
- Canary Bird Flower Vine.** Fine annual climber. **Pkt. 10c.**
- Cardinal Climber.** **Pkt. 10c.**
- Candytuft.** Separate Shades of Lilac, Purple, Rocket and Carmine. **Pkt. 10c. Oz. 50c.**
Pure White and Fine Mixed. **Oz. 25c.**
- Carnation.**
Chabaud Fine Mixed. **Pkt. 10c.**
Giant Margaret Fine Mixed. **Pkt. 10c.**
Extra Fine Mixed. **Pkt. 15c.**
- Castor Bean.** **Pkt. 10c. Oz. 25c.**
- Celosia.**
Chinese Woolflower. **Pkt. 10c.**
Pyramidalis Plumosa Plume. **Pkt. 10c.**
- Coxcomb.** Dwarf Mixed. **Pkt. 10c.**
Tall Mixed. **Pkt. 10c.**
- Centaurea, Imperialis.**
Giant Sweet Sultan Fine Mixed. **Pkt. 10c.**
- Centaurea Cyanus.** Bachelors Button or Corn Flower.
Blue Emperor. **Pkt. 10c. Oz. 35c.**
Rose. **Pkt. 10c. Oz. 35c.**
Fine Mixed. **Oz. 25c.**
- Chrysanthemum Annual.**
Fine Mixed. **Pkt. 10c. $\frac{1}{2}$ Oz. 25c.**
- Clarkia.** Everybody should grow it.
Double Salmon Pink. **Pkt. 10c. Oz. \$2.00.**
Double Carmine Red. **Pkt. 10c. Oz. \$1.75.**
Double, Fine Mixed. **Pkt. 10c. Oz. \$1.50.**
- Cobaea Scandens.** Annual Climbers. **Pkt. 10c.**
- Columbine.** Aquilegia.
Long Spurred Varieties. **Pkt. 10c.**
- Cosmos.**
Early White, Early Pink. **Pkt. 10c.**
Early, Fine Mixed. **Pkt. 10c.**
- Convolvulus.** Morning Glory.
Major, Climbers, Mixed. **Oz. 10c.**
Minor, Dwarf, Mixed. **Oz. 15c.**
- Cypress Vine.** Annual Climber. **Pkt. 10c.**
- Dahlia.**
Fine Double Mixed. **Pkt. 25c.**
Fine Single Mixed. **Pkt. 10c.**
- Daisy.** Shasta. Giant Alaska. **Pkt. 10c.**
- Datura.** Angel's Trumpet. Mixed. **Pkt. 5c.**
- Delphinium.** Perennial Larkspur.
Chinese Blue. Chinese Mixed. **Pkt., 10c.**
Formosum Dark Blue. **Pkt. 10c.**
Belladonna. Light Blue. **Pkt. 10c.**
- Delphinium.** Annual Larkspur.
Separate Colors of Blue, White, Red and Rose Pink. **Pkt. 10c. Oz. 80c.**
Fine Large Mixed. **Pkt. 10c. Oz. 60c.**

- Dianthus** or Garden Pinks.
 Fine Single Mixed. **Pkt. 10c.** ¼ **Oz. 30c.**
 Fine Double Mixed. **Pkt. 10c.** ¼ **Oz. 30c.**
 Imperialis. Extra Mixed. **Pkt. 10c.**
 Hedewigi Hybrida, Choice Double. **Pkt. 10c.**
- Dianthus Barbatus.** Sweet William.
 Scarlet Beauty. **Pkt. 10c.**
 Newport Pink. **Pkt. 10c.**
 Salmon Beauty. **Pkt. 10c.**
 Fine Mixed. **Pkt. 10c.**
- Digitalis.** Foxglove.
 Separate Colors of White, Purple, Pink, Yellow and Mixed. **Pkt. 10c**
- Eschscholtzia.** California Poppy.
 Fine Mixed. **Oz. 40c.**
- Forget-Me-Not.** Myosotis.
 Alpestris. Fine Blue. **Pkt. 10c.**
- Four O'Clock.** Marvel of Peru.
 Fine Mixed. **Pkt. 10c. Oz. 25c.**
- Gaillardia.** Blanket Flower.
 Grandiflora Mixed. **Pkt. 10c.**
- Godetia.** Fine Mixed. **Pkt. 10c.**
- Gourds.** Fine Mixed. **Oz. 25c.**
- Gypsophila** or Baby's Breath.
 Elegans Alba. White. **Oz. 20c.**
 Elegans Carmin. **Oz. 30c.**
 Elegans Rosea. **Oz. 40c.**
 Paniculata. **Pkt. 10c.**
- Helichrysum.** Everlasting S t r a w
 Flower. Extra Fine Mixed. **Pkt. 10c. Oz. 40c.**
- Hollyhock** Early Annual. Fine Mixed. **Pkt. 10c.**
- Hollyhock** Perennial.
 Separate Colors of Blood Red, Deep Rose, Yellow, White and Pink. **Pkt. 15c.**
 Extra Fine Mixed. **Pkt. 15c.**
- Humulus** Japanese Hop. Annual Climber. **Pkt. 10c.**
- Kochia** Summer Cypress. **Pkt. 10c.**
- Larkspur** (See Delphinium).
- Linum** or Scarlet Flax. **Pkt. 10c.**
- Lobelia** Gracilis. **Pkt. 10c.**
 Crystal Palace. **Pkt. 10c.**
- Love-in-a-Mist** or Nigella.
 Extra Fine Mixed. **Pkt. 5c. Oz. 20c.**
- Lupin** Annual. Separate colors of Blue, White and Rose. **Pkt. 10c.**
- Marigold** Tall, Double African. ¼ **Oz. 40c.**
 Dwarf Double African. **Pkt. 10c.** ½ **Oz. 25c.**
 French Double Mixed. **Pkt. 5c. ½ Oz. 20c.**
 Legion of Honor. **Pkt. 10c. Oz. 45c.**
- Mignonette** or Reseda.
 Extra Fine Giant Mixed. **Pkt. 5c. Oz. 25c.**
- Mimosa** Pudica. Sensitive Plant. **Pkt. 10c.**
- Moon Flower** Annual Climber. **Pkt. 10c.**
- Morning Glory** Convolvulus.
 Tall Climbers, Mixed. **Pkt. 5c. Oz. 15c.**
 Minor, Dwarf Mixed. **Pkt. 5c. Oz. 15c.**
- Mourning Bride** Scabiosa.
 Giant Tall Mixed. **Pkt. 10c. ¼ Oz. 20c.**
 Azure Fairy, Pale Blue. **Pkt. 10c. ¼ Oz. 25c.**
- Black Prince. **Pkt. 10c.** ¼ **Oz. 25c**
 Snowball. Pure White. **Pkt. 10c. ¼ Oz. 25c.**
 Fiery Scarlet. **Pkt. 10c.** ¼ **Oz. 25c**
- Nasturtium**
 Extra Fine Mixed Dwarf. **Pkt. 5c. Oz. 15c.**
 Extra Fine Climbers Mixed. **Pkt. 5c. Oz. 15c.**
- Nemophila** or Baby Eyes. **Pkt. 5c. ½ Oz. 15c.**
- Nicotiana affinis.** **Pkt. 10c.**
 Sanderae Mixed. **Pkt. 10c.**
 Sylvestris, Pure White. **Pkt. 10c.**
- Nigella** Miss Jekyll. **Pkt. 10c.**
 Love in a mist. **Pkt. 5c. Oz. 15c.**
- Oxalis** Rosea Mixed. **Pkt. 10c.**
- Pansies** Giant Strain. All Pkts. **10c. ¼ Oz. 75c.**
 Lake Forest Prize Mixture.
 Azure Blue, Lord Beaconfield, Emperor William, Mad. Perret, Masterpiece Grand Mixed, Pretiosa, Giant Reds, Giant Whites, Giant Yellows, Giant Light Blues, Giant Dark Blues, Giant Black, Giant Orchid-flowered.
- Petunia.** Extra Fine Mixed. **Pkt. 10c.**
 Fine Double Mixed. **Pkt. 20c.**
 Rosy Morn. Beautiful Pink. **Pkt. 10c.**
 Snowball. Pure White. **Pkt. 10c.**
- Phlox Drummondii.** Extra Choice Mixed. **Pkt. 10c. Oz. 75c.**
 Separate Colors of Alba, Pure White, Isabellina, Creamy Yellow, and Deep Salmon Pink, **Pkt. 10c. Oz. 90c.**
- Pinks.** (See Dianthus).
- Poppy**
 Dannebrog. **Pkt. 5c. Oz. 50c.**
 Shirley. **Pkt. 5c. Oz. 40c.**
 King Edward. Scarlet. **Pkt. 5c. Oz. 50c.**
 Miss Sherwood. **Pkt. 5c.**
 Rhoecas Shirley. **Pkt. 10c.**
 Umbrosus, Rich Vermillion. **Pkt. 10c.**
 Large Paeony Flowered Double. **Pkt. 10c.**
 Single Choice, Mixed. **Pkt. 5c. Oz. 25c.**
 Double Choice, Mixed. **Pkt. 10c. Oz. 50c.**
- Perennial, Oriental.** **Pkt. 10c.**
 Nudicaule, Iceland Poppy. **Pkt. 10c**
- Portulaca.**
 Single, Fine Mixed. **Pkt. 10c.**
 Double, Fine Mixed. **Pkt. 10c.**
- Pyrethrum** Golden Feather. **Pkt. 10c**
- Primula** Auricula. Fine Mixed. **Pkt. 10c.**
- Rhodanthe,** the Everlasting Straw Flower. **Pkt. 10c.**
- Sweet Rocket.** Fine Mixed. **Pkt. 10c**
- Salpiglossis.**
 Superfine, Large, Mixed. **Pkt. 10c.**
- Ricinus** or Castor Bean. **Oz. 10c.**
- Salvia.**
 Splendens. Early Large Red. **Pkt. 10c.**
 Perennial Patens. True Blue. **Pkt. 15c.**
- Scarlet Runner** Beans. **Pkt. 10c.**
- Stock** Early Extra Choice. **Pkt. 10c.**
- Sunflower.**
 Double Chrysanthemum Flowered. **Pkt. 10c. Oz. 30c.**
 Single Choice Mixed. **Pkt. 10c.**
- Sweet William.** (See Dianthus).
- Sweet Peas.** Giant Spencer.
 Extra Choice Spencer Mixed. **Pkt. 10c. Oz. 25c.**

Choice Spencer Mixed. **Pkt. 5c. Oz. 20c.**
 Blanche Ferry. Carmine Rose with Pink. **Pkt. 10c. Oz. 50c.**
 Countess Spencer. Beautiful Pink. **Pkt. 10c. Oz. 40c.**
 Dobbie's Cream. Primrose. **Pkt. 10c. Oz. 50c.**
 Elfrida Pearson. Blush Pink. **Pkt. 10c. Oz. 40c.**
 Fiery Cross. A new shade of Red. **Pkt. 15c. Oz. 40c.**
 Florence Nightingale. Lavender. **Pkt. 10c. Oz. 50c.**
 Hercules. Beautiful Pink. **Pkt. 10c. Oz. 40c.**
 Illuminator. Bright Salmon. **Pkt. 10c. Oz. 50c.**
 King Edward VII. Rich Crimson. **Pkt. 10c. Oz. 40c.**
 King Manoel. Chocolate Maroon. **Pkt. 10c. Oz. 50c.**

King White. Pure White. **Pkt. 10c. Oz. 40c.**
 Margaret Atlee. Apricot Pink. **Pkt. 10c. Oz. 40c.**
 Royal Purple. The Best Purple Blue. **Pkt. 10c. Oz. 40c.**
 Thomas Stevenson. Rich Orange Scarlet. **Pkt. 10c. Oz. 50c.**
Scabiosa. (See Mourning Bride).
Verbena. Fine Choice Mixed. **Pkt. 10c.**
Vinca. Pure White. **Pkt. 10c.**
 Rosea Pink. **Pkt. 10c.**
Wallflower or Goldenlark. Fine Double. **Pkt. 10c.**
Wild Cucumber. **Pkt. 5c. Oz. 20c.**
Zinnia. Mammoth Double. Largest Zinnias in the World. **All Pkts. 10c. ⅓ Oz. 25c.**
 Separate Colors of Flesh, Bright Pink, Orange, Yellow, Purple, Creamy White.
 Extra Choice Mixed.

GLADIOLUS

The Gladiolus is one of the most decorative plants in the garden and as a cut flower lends itself readily to any arrangement. If the spikes are cut when the lowest flower is in bloom, the others will open in succession and remain fresh a week or ten days. No flower has gained more rapidly in public favor than Gladiolus; this could not well be otherwise, for in addition to the great intrinsic merit of the flower, it is hardy and blooms the first season from bulbs.

All our Gladioli Bulbs are large and not to be compared with small sizes offered cheaper elsewhere.

America. Soft Lavender Pink. Very large flower. **Each 7c, doz. 60c.**
Autumn Queen. Cream Yellow, suffused with pink and carmine stripes. **Each 10c, doz. \$1.00.**
Baron Hulot. Dark Velvety Purple. One of the Very Best Blues. **Ea. 12c, doz. \$1.25.**
Cracker Jack. Dark Red, Spotted Yellow Maroon. **Each 10c, doz. \$1.00.**
Empress of India. Rich Dark Red Maroon. **Each 15c, doz. \$1.50.**
Europe. Pure White. Very Large. **Each 30c, doz. \$3.00.**
Golden King. Yellow, Crimson Blotch in Throat. **Each 15c, doz. \$1.50.**
Halley. Salmon Pink. Very Early and large. **Each 10c, doz. 90c.**
Mary Pickford. Creamy White Throat, Soft Sulphur Yellow. **Ea. 35c, doz. \$3.50.**
Mrs. Francis King. Brilliant Vermilion Scarlet. The most popular Gladiola. **Each 7c, doz. 60c.**

Mrs. Frank Pendleton. Salmon Pink with Rich Maroon Blotch. One of the best. **Each 10c, doz. \$1.00.**
Mrs. Watt. American Beauty Shade of Red. **Each 10c, doz. \$1.00.**
Niagara. A Delightful Cream Shade Blending to Canary Yellow. **Ea. 10c, doz. \$1.00.**
Panama. The best Pink. Very large. **Each 10c, doz. \$1.00.**
Peace White with Pale Violet on Lower Petals. Very large. **Each 10c, doz. \$1.00.**
Princeps. Brilliant Scarlet Crimson with White Blotch. **Each 15c, doz. \$1.50.**
Prince of Wales. Coral Pink. New and very large. **Each 15c, doz. \$1.50.**
Schwaben. Clear Canary Yellow. Largest Yellow Gladiola. **Each 10c, doz. \$1.00.**
Extra Fine Mixed. Doz. 75c.
Fine Mixed. Doz. 50c.

DAHLIA

There are few flowers that compare with the Dahlia in charming diversity of form and wide range of brilliant colors, and certainly no other surpasses it for autumn display in the garden as well as for cutting.

Dahlias Cactus.
Countess of Lonsdale. A delicate apricot shading towards the edges of the petals to carmine-pink. Early and one of the very best. **Each 25c, doz. \$2.50.**
J. H. Jackson. A perfect gorgeous deep velvety blackish-maroon. Gigantic in size. Every Dahlia lover should grow this variety. **Each 35c, doz. \$3.00.**
Rheinkönig. Pure snow - white flowers, splendid form, 5 inches

and over in diameter. **Each 35c, doz. \$3.00.**
Dahlias Decorative.
Delice. The finest pink Decorative Dahlia. Its beautiful soft, yet lively color a glowing rose-pink, borne on long stiff stems. **Each 35c, doz. \$3.00.**
Yellow King. An unusually large flower of a pure bright yellow, very rich in color. Freely produced on long stiff stems, ideal for cutting. **Each 35c, doz. \$3.00.**

Jack Rose. Bright carmine-red overlaid violet, resembling the color of the rose of the same name. A splendid variety for decorative use in garden. **Each 25c, doz. \$2.50.**

Queen of Yellows. A beautiful clear yellow. **Each 25c, doz. \$2.50.**

Dahlias Show.

A. D. Livoni. A beautiful soft pink

flower with quilled petals. **Each 25c, doz. \$2.50.**

Stradella. Rich deep purple crimson; very free-flowering; long stems. **Each 25c, doz. \$2.50.**

Dahlias Mixed. Shades of orange, pink, red, white, yellow. **Ea. 20c, doz. \$2.00.**

"Racine Park Lawn Grass Seed"

This Lawn Grass Seed Mixture IS THE FRUIT OF MANY YEARS OF EXPERIENCE AND CLOSE STUDY OF SOIL CONDITIONS IN RACINE COUNTY AND IS UNDOUBTEDLY THE BEST THAT CAN BE HAD.

It is composed of the highest grade Lawn Seeds, having the highest purity, and germination there is to be had.

By its use a deep green velvety sward free from lumps can be produced in from four to six weeks.

The remarkable heavy demand for RACINE PARK LAWN GRASS SEED this past year proves the quality. 1 lb. will sow 175 square feet. 100 lbs. to the acre. Lb., 45 cts.; 10 lbs., \$4.25; 25 lbs., \$10.25; 100 lbs., \$40.00.

"Oak Shade Lawn Seed"

On nearly all lawns there are unsightly bare spots under the shade of trees, which have baffled all efforts to get into grass, but with this mixture there need be no further difficulty. It is a combination of fine dwarf growing, evergreen varieties, which in their wild or natural state are to be found growing in the woods or other sheltered and shaded spots. Ground that has been densely shaded by trees is frequently "sour" and if the drainage is defective it is apt to be covered with moss and coarse grasses. In such cases an application of slaked lime, at the rate of one bushel to each thousand square feet, or forty bushel to the acre, is an excellent corrective and sweetener, but the moss should be first removed by the use of a sharp rake. 1 lb., 60 cts.; 10 lbs., \$5.75; 100 lbs., \$52.00.

Fertilizers

**Standard Seed Company's Complete Fertilizer for Garden and Lawn—
Prices Subject to Change.**

A complete manure, especially adapted for the top dressing of lawns. It is clean and convenient to use. Sow broadcast, in early spring just as the grasses are starting into growth; it will be found of great benefit in producing a nice, healthy growth of turf. It is much easier to use than a top dressing of stable manure, which very often introduces a large crop of vile weeds into lawns, besides being very unsightly. Quantities required and prices:

10x 25 feet, use	5 lbs.; price.....	\$0.35
20x 25 feet, use	10 lbs.; price.....	.60
25x 50 feet, use	25 lbs.; price.....	1.30
25x100 feet, use	50 lbs.; price.....	2.50
50x100 feet, use	100 lbs.; price.....	4.00